

FOR IMMEDIATE RELEASE



**Bright Now!® Dental to Host Free Dental Day in Oakland, CA  
In Partnership with Smiles for Everyone Foundation, Bright Now! Dental Will Provide  
Free Dental Services to Those in Need**

Oakland, CA – October 9, 2018 – [Bright Now!® Dental](#) has partnered with the [Smiles for Everyone Foundation](#) to open its [Oakland, CA](#) office to provide free dental services for underinsured, low-income individuals on November 10 from 8:30 a.m. to 2 p.m.

Dental services provided include [x-rays](#) and exams, [fillings](#), [extractions](#), [cleanings](#), fluoride treatments, and sealants. A limited number of appointments are available. Please visit the [Bright Now! Dental website](#) for more information.

**About Bright Now!® Dental**

Bright Now! Dental provides general dentistry, children's dentistry and, in select locations, specialty care services such as [orthodontics](#), oral surgery, periodontics and endodontics at over 150 offices across Arizona, California, Colorado, Florida, Indiana, Maryland, Ohio, Oregon, Pennsylvania, Utah, Virginia and Washington. Bright Now! Dental's Oakland office is operated by Leng C. Haong, D.D.S., Inc. (the "Group"). The Group is affiliated with Smile Brands Inc., one of the largest providers of business support services to dental groups in the United States. [Smile Brands Inc.](#) provides comprehensive business support services through exclusive long-term service agreements with affiliated dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing and financial aspects of operating a dental practice. Smile Brands is a portfolio company of Gryphon Investors ("Gryphon"), a leading middle-market private equity firm based in San Francisco, CA. For more information, visit [www.smilebrands.com](http://www.smilebrands.com).

**About the Smiles For Everyone Foundation**

The Smiles for Everyone Foundation is a 501(c)(3) nonprofit organization with the mission of delivering smiles for everyone by providing free dental care for those in need, both at home in the U.S. and around the world. Since 2011, the Smiles for Everyone Foundation has delivered over 17,500 smiles and \$13.5 million in donated dentistry. The foundation currently supports programs which provide free dental care to those in need in Cambodia, Ghana, Laos, Nicaragua, Paraguay, Thailand and the United States. For more information or to make a donation, visit [www.smilesforeveryone.org](http://www.smilesforeveryone.org).

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Smiles for Everyone Foundation

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